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BUCKMAN'S SKI AND SNOWBOARD SHOPS ANNOUNCE SPYDER WINTER JACKET BENEFIT DRIVE

Pottstown, PA – (19-Nov-09) [Buckman's Ski and Snowboard Shops](http://www.buckmans.com) and [Spyder](http://www.spyder.com) announced today that they are jointly sponsoring a winter jacket drive to benefit local charities. Simply bring your old winter jacket into any Buckman's location between November 15th and December 15th to participate. The jackets do not need to be a ski jacket or a snowboard jacket – all winter coats for donations just need to be gently used, in wearable condition, and have working zippers with no tears and rips. All donated jackets will be distributed to local charities.

“We are happy to be partnering with Spyder in this coat drive,” said Jeff Buckman, owner and operator of Buckman's Ski and Snowboard Shops. “Sometimes we can all get caught up in the fun of winter with skiing, snowboarding and other winter activities like sledding, but it can be easy to forget that there are the less fortunate among us who are in need of winter jackets just to stay warm. Many of us have old ski jackets and snowboard jackets hanging in our closets so participating in this coat drive is a no-brainer!”

By bringing in their gently used jackets to any Buckman's retail location, patrons of Buckman's will not only be participating in a good cause, they will also receive 20% off any new Spyder jacket of their choosing. For every qualifying jacket donated, Buckman customers will receive one coupon for 20% off their purchase of a '09 or '10 Spyder jacket. For full coat-drive details, visit www.buckmans.com.

Buckman's Ski & Snowboard Shops – leading retailer of top ski and snowboard brand names like Spyder, Marmot, The North Face, Orage, Kjus, K2 Skis, K2 Snowboards, Ride Snowboards, and Burton Snowboards – is proud to be a part of this winter jacket drive along with Spyder, a leading manufacturer of high-end outdoor winter apparel.

About Buckman's

[Buckman's Ski and Snowboard Shops](http://www.buckmans.com) began in 1971 and today has retail locations in Ardmore, King of Prussia, Doylestown, Montgomeryville, and Reading, PA. Known for great customer service and quality products, they are the area's leading ski and snowboard shop. Today, Buckman's employs more than 250 people in its five retail stores across suburban Philadelphia, carries the largest inventory of ski and snowboard merchandise and rental equipment in the state of PA, and is family-owned and operated. Its state-of-the-art workshop is the finest on the east coast, covering 3200 sq. ft with over \$450,000 worth of tuning equipment.

Additional information can be found by visiting [buckmans.com](http://www.buckmans.com) or calling 866.550.1455.

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